



Tara A. Branscom

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BIO

Tara focuses her practice on representing companies and individuals in a broad range of trademark/intellectual property, licensing, technology, corporate and commercial matters. With over 20 years of experience in business, trademark and intellectual property law, she handles matters involving trademark and copyright prosecution; license, development, distribution, service, sales, outsourcing and management agreements for a large cross-section of products and technologies; intellectual property disputes such as trademark and domain name disputes; intellectual property related employment issues; and intellectual property aspects of acquisitions and mergers.

Tara is an active participant of the Intellectual Property Section of the Virginia State Bar and presently serves as its President. She has also served as the Chair of the Board of Directors of Goodwill Industries of the Valley [2018 – 2019] and presently serves as Immediate Past Chair [2019 – 2020]. Additionally, she is a member of the Roanoke Bar Association. She has been recognized repeatedly for her work as an attorney, including as a Virginia “Super Lawyer”, “Top 50: Women Virginia Super Lawyers”, a Virginia “Legal Elite” in Intellectual Property and by “The Best Lawyers in America®” [since 2009 to present].

EDUCATION

York College of Law, Solicitors Finals, 1993

College of William and Mary, Marshall-Wythe School of Law, LLM, 1992

Queen Mary & Westfield College, University of London, LLB, 1991

ADMISSIONS

Virginia

Qualified Solicitor, England and Wales