



Suzanne Y. Pierce

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BIO

Suzanne's practice concentrates on business formation, governance and conversion, contract negotiation and drafting, mergers and acquisitions, and trademark filings and enforcement. She has developed specific expertise in working with intellectual property related issues, assisting businesses of all sizes in the technology sector. Suzanne also helps clients with data privacy issues and compliance, advising on data regulations such as the European Union's General Data Protection Regulation ("GDPR").

A large part of Suzanne's recent practice has involved assisting clients as they navigate commercial real estate transactions, including, purchases, sales, leases, tax-free exchanges and financings.

Prior to focusing her practice on corporate matters, Suzanne worked on high value litigation on both sides of the Atlantic. Her commercial litigation experience includes international and regional mediations in the United Kingdom, breach of contract disputes in the Federal court in Washington State, and intellectual property disputes in the Southern District of New York (Suzanne was admitted into this court in early 2016). Beginning her practice in the area of commercial litigation has greatly shaped her approach to her corporate practice, being aware of disputes that could occur in the future.

Prior to joining CowanPerry, Suzanne worked as a qualified solicitor with Pinsent Masons LLP, a top 20 UK law firm, with offices across the world. Her U.S. experience also includes attending a U.S. university to complete a Certificate in American Business Practice and completing an internship at Capitol Hill.

Suzanne was recently recognized by *Best Lawyers*[®]: *Ones To Watch 2021* inaugural edition, recognizing extraordinary lawyers who have been in private practice for less than 10 years for her work in Corporate Law, and *Super Lawyers* as a Business/Corporate Virginia Rising Star [2019 – present]. She also serves on the Board of Directors of Southwest Virginia Agrarian Commons as Secretary and Board Member since May of 2020.

EDUCATION

Queen's University Belfast, Institute of Professional Legal Studies, 2010

Queen's University Belfast, School of Law, LLB, 2008

- Runner Up Best Student by British Council, 2007

Shenandoah University, Harry F. Byrd Jr. School of Business, Certificate in American Business Practice, 2007

ADMISSIONS

Virginia

New York

U.S. District Court for the Southern District of New York

Qualified Solicitor, Northern Ireland

PUBLICATIONS

Co-authored with Deirdre Cormican. *The Bribery Act 2010 – what does it mean for business in Northern Ireland?* The Writ - The Journal of the Law Society of Northern Ireland, Issue 208, 2011, 4-5.